

Plainsboro Township Community Energy Aggregation Program

**A Local Services Program for
Lowering Energy Costs**

Consultants:

Gabel Associates, Inc.

www.gabelassociates.com/GEA



PCEA Program: How does it work?

- Program is permitted and implemented under the Government Energy Aggregation (GEA) law and Board of Public Utilities (BPU) rules. GEA is intended to allow a municipality to pool its residents together to create 'purchasing power' and obtain power supply at a better price, and under more favorable terms and conditions, than residents could obtain when shopping on their own.
- Under State rules, a municipality first must pass an ordinance to establish a Community Energy Aggregation Program. The Plainsboro Township Community Energy Aggregation (PCEA) was formed by the Township as the result of an ordinance that was passed in August 2016.
- After submitting draft documents to the BPU and Division of Rate Counsel for review, the Township releases a Request for Proposals (RFP) to all New Jersey licensed third party suppliers to supply electricity to all Township residents who are not currently being served by a third party supplier. The Township released the RFP in October 2016.
- In November 2016 proposals were received and, after review and evaluation, the Township Council determined the most beneficial proposal. **Under BPU rules, the Township could only award a contract if the bid price was below the current tariff price charged by PSE&G. If there were no savings, then no contract could be awarded**

PCEA Program: Bid Result

- As a result of that competitive process, the Township awarded a contract to TriEagle Energy, for an 21-month contract beginning March 2017, determining that the 21-month proposal from TriEagle provides the most overall value, considering price, long-term price stability and the qualifications of TriEagle.
- The contract price is \$.10401/kwh, and will save participating residents about 18% as compared to the current, average PSE&G tariff price for power supply. This translates into savings of about \$15 per month, or nearly \$300 over the 21-month contract term.



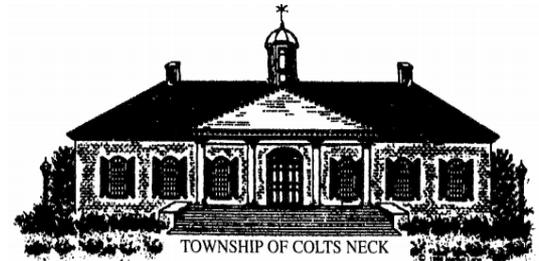
TRIEAGLE
ENERGY®

Benefits of the PCEA Program

- Reduced Energy Prices
 - Competitive process encourages lower rates
- Consumer Protection
 - Township and consultants manage risk by designing the contract and bid specifications to protect consumers. Contract terms are reviewed by BPU and Rate Counsel. The price is established and known for the full contract term; no ‘bait and switch’ on price; no ‘market-based’ variable prices; no hidden fees. Length of contract is specifically defined. No fine print for customers to worry about.
- Transparency
 - * Residents are informed of price, contract term and comparative savings vs. utility tariff
- Customer Choice
 - Customers may opt out at any time with no exit fee
- No Hassle
 - Third party supplier charge shows up on PSE&G bill- no change
- Local purchasing
 - Currently the utility, through a wholesale auction overseen by the State, selects the supplier for residential accounts. The PCEA program allows the municipality to shop on behalf of the residents.

PCEA Program: Following Other Programs' Success

- Dozens of municipalities across NJ have explored and implemented GEA programs.
 - A number of municipalities have implemented a second round program after the first program expired, and one municipality (Plumsted) is on its 3rd round.
- Since 2012, GEA Programs we have implemented for NJ municipalities, including those listed below, have saved residents \$35 million in total.



Overview of PCEA: How does it work?

- Just before January 1, 2017, a Notification Package was mailed out by TriEagle to the list of Township residents provided by PSE&G who do currently receive power supply service from PSE&G (customers who have third-party supply independent of the PCEA program are, by rule, not included in this mailing). Those residents who have solar systems or who requested to be placed on a 'Do Not Disturb' list were also removed from the list and excluded from this mailing.
- The Notification Package includes a short introductory letter from the Township, a Program Summary table, and a 1-page FAQs. The package also includes an 'opt-out' card.



Plainsboro Community Energy Aggregation Program Program Announcement

Dear Plainsboro Township Resident:



Community Energy Aggregation Frequently Asked Questions



What is Community Energy Aggregation?

Community Energy Aggregation is a program permitted under New Jersey State law that allows municipalities to pool together residents and conduct a bid for power supply from third-party suppliers, with the aim of obtaining a power supply price that is cheaper than the supply price charged by the electric utility. The program is conducted under the oversight of the New Jersey Board of Public Utilities, the Division of Rate Counsel and the Department of Community Affairs. Plainsboro Township's program is called the Plainsboro Community Energy Aggregation (PCEA).

Plainsboro Community Energy Aggregation (PCEA) Program Summary

TriEagle Energy Information:	TriEagle Energy (BPU License # ESL-0134) Toll Free Telephone Number: (888)-893-6581 Website: www.trieagleenergy.com Address: 2620 Technology Forest Dr., The Woodlands, TX 77381 Email Address: customer@trieagleenergy.com
Price Structure:	Non-Variable Price ¹
Generation/Supply Price:	\$0.10401 per kilowatt-hour (kWh)
Statement Regarding Savings:	PCEA program supply price is about 18% below the current average PSE&G tariff supply price of \$0.128/ kWh. Estimated savings for the typical Township resident are about \$15 per month, or over \$300 over the contract term. While highly unlikely, if the average PSE&G supply price



Township of Plainsboro Energy Aggregation Program Opt-Out Reply Card

Opt-Out Instructions

You do not need to take any action to participate in the Township of Plainsboro Energy Aggregation Program.

If you do not wish to participate:
1) Sign and date this card; and
2) Drop it in the mail.

This card must be signed by the customer of record whose name appears in the address on this card. You have 30 days from the postmark of this notification to return the card.

X

Signature

Date

Overview of PCEA: (Continued)

- All residents who are included in the initial eligibility list have the option to ‘Opt-Out’ of the program. “Opt-Out” is fast and easy. Residents can either sign and drop the postage-paid “opt-out” card in the mail, can call TrEagletoll-free program phone number, e-mail TriEagle’s PCEA address or visit Gabel’s website: gabelassociates.com/GEA (case sensitive). The initial opt-out period concludes on February 4th. Residents that mail back the card or call or email TriEagle by February 4th will not be enrolled in the program. Customers can also call or email Gabel Associates, and we will pass along your opt-out request to TriEagle.
- After February 4th, TriEagle Energy will begin enrolling residents for service beginning with your Marcy 2017 meter read date. This will be reflected on the PSE&G bill you receive in April.
- ❖ **If you do not opt-out by February 4th and your account is enrolled by TriEagle, prior to your March 2017 meter read date with the third-party supplier, you will receive a separate notice from PSE&G informing you that the supplier has enrolled your account. No further action is required if you wish to participate.**
- Even after the initial enrollment, if residents change their mind they may opt-out at ANY time without penalty or termination fee

Overview of PCEA: (Continued)

- Residents who have their own third party supply contract or who have their own solar power systems and who are therefore excluded from the initial eligibility pool and do not receive the Notification Letter mailing may still participate in the program, by deciding to 'opt-in' to the program. You can opt-in by contacting TriEagle or Gabel Associates.
- Customers with their own third party supply contract will be urged, before deciding to opt-in to the PCEA program, to compare prices and to read your existing contract language very carefully, to assure that there will be no penalties assessed by your current supplier for terminating the contract prematurely (unlike the PCEA program which prohibits termination fees, some third party supply contracts include provisions for early termination penalties).

Who is TriEagle?

- TriEagle Energy is a licensed electric power supplier that is active in the state and affiliated with Cirus Energy, one of the largest independent energy suppliers in the country
- TriEagle has been in business serving retail electricity and natural gas customers in NJ for many years. TriEagle is currently providing electricity to tens of thousands of residents via the energy aggregation programs in Colts Neck, Montgomery, Monroe, Plumsted, and Toms River.
- If you have any questions regarding the program, if you wish to opt-out of the program, or if you did not receive the Notification Letter and wish to become a PCEA program participant, you can reach TriEagle Energy in the following manners:
 - Call toll-free at: 1-(888) 893-6581
 - Email to: customercare@trieagleenergy.com



TRIEAGLE
ENERGY®

Who is Gabel Associates?

- Gabel Associates is an independent energy consulting firm and State-registered energy agent awarded the contract to assist with the implementation of the PCEA program by the Township through a competitive solicitation process.
- Gabel Associates is not affiliated with any retail energy supplier. Gabel Associates works for the Township, impartially assists with the implementation of the competitive bid process for energy supply and selection of the winning bidder, and is available to answer questions from Township residents and assist with opt-outs or opt-ins.
- If you have any questions regarding the program, if you wish to opt-out of the program, or if you did not receive the Notification Letter and wish to become a PCEA program participant, you can contact Gabel Associates for assistance in the following manners:
 - * Call toll-free at: 855-365-0770
 - * Website: gabelassociates.com/GEA
 - * Email to: pcea-info@gabelassociates.com



PCEA Program: Anticipated Timeline

Below you'll find a PCEA timeline with important dates to remember:

Plainsboro CEA Timeline		
	Actions	Dates
1	'Opt-Out' Notification Letters Mailed to Residents	December 28th, 2016
2	Public Information Session	January 11th, 2017
3	30 Day Opt-Out Period Concludes	February 4th, 2017
4	Enrollments Submitted to PSE&G	Early February 2017
5	PSE&G Mails Confirmation Letters to Residents	Mid-February 2017
6	Service Begins	March Meter Read 2017
7	Service Ends	December Meter Read 2018

Community Energy Aggregation Recap/Facts

- All residents (except those who currently have a third party supplier or who have an installed solar system) are automatically included in the PCEA program, subject to an open-ended ability to opt-out.
- Residents may opt out at any time without penalty. If you opt-out by February 4th you will be removed from the eligibility list and will not be enrolled. Opt-outs occurring after February 4th will be removed from the program at the next available PSE&G meter read date.
- The PCEA contract price is about 18% lower than the current, average PSE&G ‘price-to-compare.’
- PSE&G will continue to provide the delivery of power and reliability. In the case of a power outage, a resident would still reach out to PSE&G to have power restored.
- Residents will still receive **one** bill for electricity; the third party supplier’s energy cost will be included on your PSE&G bill in place of the PSE&G power supply line item.
- Residents who have budget billing (Equal Payment Plan) arrangements with PSE&G will still be able to obtain budget billing for power supply charges.
- This has no effect on any ‘Worry-Free’ appliance repair contracts that one may have with PSE&G.
- There will be no effect on financial assistance received on PSE&G bill.

Sample PSE&G Bill

PSE&G		Summer Month 2010		Page 3 of 4																		
		Account number 12 345 678 90 Invoice number: 012345678901 Customer service and emergencies 1 800 436-PSEG (7734)																				
PSE&G Electric		POD Number																				
Usage	Meter	111111111	Charges PoD ID: PE000000441865325698 Rate - RS																			
Estimated reading July 10		25250	<table border="1"> <thead> <tr> <th colspan="3">Delivery</th> </tr> </thead> <tbody> <tr> <td>Service charge</td> <td></td> <td style="text-align: right;">\$2.46</td> </tr> <tr> <td colspan="3">Distribution charges</td> </tr> <tr> <td>kWh charges</td> <td>600 kWh @ \$0.059600</td> <td style="text-align: right;">35.76</td> </tr> <tr> <td></td> <td>Next 180 kWh @ \$0.063722</td> <td style="text-align: right;">11.47</td> </tr> <tr> <td colspan="2">Sub-Total Delivery</td> <td style="text-align: right;">\$49.69</td> </tr> </tbody> </table>		Delivery			Service charge		\$2.46	Distribution charges			kWh charges	600 kWh @ \$0.059600	35.76		Next 180 kWh @ \$0.063722	11.47	Sub-Total Delivery		\$49.69
Delivery																						
Service charge		\$2.46																				
Distribution charges																						
kWh charges	600 kWh @ \$0.059600	35.76																				
	Next 180 kWh @ \$0.063722	11.47																				
Sub-Total Delivery		\$49.69																				
Estimated reading June 10		24470																				
Total kWh		780																				
		Supply*																				
		BGS Energy																				
		Charges																				
		600 kWh @ \$0.122367	73.42																			
		Next 180 kWh @ \$0.132111	23.78																			
		Sub-Total Supply	\$97.20																			
		Total electric charges	\$146.89																			
<i>*The total supply amount (\$97.20 or an average of 0.124615 per kWh) is your Price to Compare for this month should you consider another electric supplier for these services. Your Price to Compare varies each month depending upon your usage pattern.</i>																						

Delivery Service Charges
(Not Impacted by PCEA)

Basic Generation Charges
(~18% Savings by Participation in the PCEA)

Thank you

Questions?

Visit the Energy Aggregation page of the Township's website at:

www.plainsboronj.com/energy

for more information.